



DeeKay Excellence

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LEADERSHIP DEVELOPMENT PROGRAM

**Leadership Self
Awareness Program
for sustainable
growth**

WWW.DEEKAYEXCELLENCE.COM



Who can Attend ?

- Organizations looking to develop next level leadership team
- Organizations looking to align leaders and employees towards a common goals and vision.
- Start up companies that has grown to a sizeable organizations looking to groom their employees for leadership roles
- Corporate Professionals and leaders looking to groom themselves for Executive leadership roles
- Business Leaders looking to Transform their career path
- Corporate leaders who would like to assess themselves on their current level of readiness for next role
- Employees who are willing to explore their leadership thought process
- Individuals who look to achieve meaningful and purposeful Balance in Life
- Professionals who would like to explore inner self to become better leaders
- Professionals interested in the leadership growth and career advancement
- Professionals interested to transition from managerial roles to leadership roles
- Employees who are willing to explore their leadership skills and Leadership styles
- Leaders interested in inclusive growth





COURSE DESIGN

➔ 6 MONTHS PROGRAM

- 100 hrs Training program
- 50 Leadership topics to explore
- 4 hours per week session
- Personality assessment
- Leadership style assessment
- Materials and handouts for self study

➔ Post Completion support

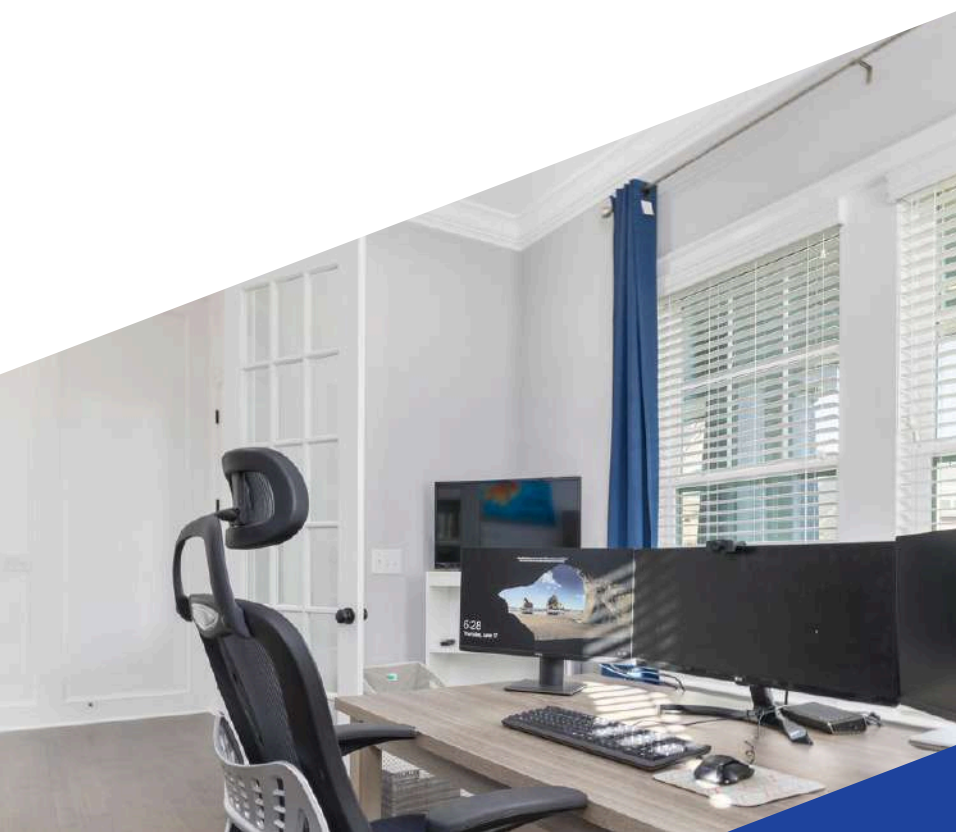
➔ Online and Offline programs

➔ Coaching Methodology

➔ 2 DAY WORKSHOP

- Chosen 6 topics on leadership as per organization need
- Activities, Discussions, Videos, Slide presentations and Q&A
- Interactive and reflective conversations

➔ Collective wisdom





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OUTCOME



Leadership
Growth

Self
Transformation

Self Awareness

Self Realization



LEADERSHIP TOPICS

➔ Leading Others

- Leading in uncertainties and ambiguities
- Risk Management
- Influencing without authority
- Conflict Management
- Negotiation Skills
- Effective Communication
- Emotional Intelligence
- Change Management
- Project management
- Performance feedback
- Networking and collaboration
- Stakeholder management
- Team building and Employee Engagement
- Tribal leadership

➔ Leading self

- Elevator Pitch
- Branding yourself
- Leadership Style
- Emotional Balance
- Unconscious bias
- Triggers
- Mindful Leadership
- Introspective Leadership
- Leadership presence
- Leadership readiness
- Evolving as a leader
- Becoming a leader vs Being a leader
- Leadership Mindsets
- Leaders thought process
- Boss vs Leader
- Tools for career advancement
- Strategies for Career advancement

➔ Leading organization

- Leading organization
- Strategic Thinking
- Decision Making
- Emotional Intelligence
- Positive Persuasion
- Building relationship
- Networking and collaboration
- Global Listening
- Leadership Habits and secrets
- Organization culture
- Leader as a Coach
- Positive Intelligence
- Money Mindset
- Self Energy Management

- Building Trust
- Decision making
- Effective Presentation
- Moving up to next level
- Alternate thinking
- Leadership Transformation
- Anger Management
- Public Speaking
- Getting Clarity
- Transactional vs Transformational
- Converting challenges to opportunities
- Intuitive Leadership
- Emotional Well Being
- Time Management
- Stress Management
- Self Leadership
- Voice of Leader
- Questioning Skills
- Listening skills
- Motivation factor

➔ Group Coaching

- Coaching for feeling stuck
- Coaching for clarity
- Business of Coaching
- Energy Based coaching
- Coaching Skills



Client Testimonials



Muthukumaran K
VP – Barry Wehmiller

We engaged DeeKay Excellence for a 2-day session on leadership fundamentals. Overall, the session was very insightful and engaging. She did an excellent job of creating an interactive learning environment that encouraged participation and open discussions. The use of real-life examples, case studies, and thought-provoking questions kept us focused and actively involved throughout the session. Overall, the leadership session was a highly productive and valuable experience.



Viswanathan Arunachalam
VP – WISSEND Technologies

This is excellent and thought provoking session that every individual who wanted to be a leader must attend. Self realisation is the key and learning happens in both theory and activity since it's a workshop. Give it a go.



Satya Narayanan
Senior Manager – IT

It's a very effective workshop for those aspiring to be leaders. During the 2 days workshop there was lot of group activities which made us to realize ourselves.



Manikandan B
Senior Manager – 10 decoders

It helped me to understand what is leadership meant to be. Before this session I have been in a different perspective about leadership. Deepa Kannan walked through and coached us about What is Leadership really means.



Meenakshi
Senior Manager –
CanFin homes Pvt Ltd

A lively session with lots of interactions and thought provoking discussions. Activities clubbed with deliberations and corrective guidance. Topics on emotional intelligence, conflict management, self assessment and mindfulness were very interesting. Thank you for the energetic and dynamic sessions.



Team Expertise

➔ MENTOR COACH



Deepa Kannan

DeeKay Excellence Founder Deepa Kannan who is a Master certified coach(MCC) from International Coach federation(ICF) has various Corporate experience for about 23 years from technology delivery management to program management in various strategic role in US and India. Her leadership experience working with Various vendors, leaders and clients from TCS, Accenture, Infosys, IBM, Ameriprise, Amex, JCPenney, Merrill Lynch and Bank of America helps to bring in the perspective of the challenges faced by Corporate leadership and to overcome the same through coaching process.

- Author of Book titled "Evolving as a Leader and Coach"
- 16+ yrs of IT Corporate Experience in program management
- 6+ yrs of Full time Coaching experience for SVP and Above
- Social Cognitive Neuroscience Certified Coach
- Applied Neuroscience in Coaching
- Certified Team Coach
- ICF Credentialed MCC (Master Certified Coach)
- Positive Intelligence Coach
- XLRI Certified Transformational Leadership Coach
- Certified Alternate therapist
- 2500+ coaching hours, 300+ Individual and organizational clients served across 6 countries

➔ SENIOR MENTOR COACH



**Suresh
Ramamoorthi**

Suresh has clocked over 3000 hours of coaching, trained more than 70 coach trainees for coach certification and has done mentor coaching for many coach trainees. He is also certified in different Behaviour Analysis Tools like DISC, MBTI, PAPI, Chally and has the following certifications to his name:

- Applied Neuroscience in Coaching
- Social Cognitive Neuroscience Accredited Coach
- Neuroscience Certified Coach
- Master Certified Parent & Teacher Coach
- Certified mBIT Coach
- CPBA – Certified Professional Behaviour Analyst – DISC Accredited Professional
- Marshall Goldsmith Certified Facilitator and Coach
- Accredited MBTI coach
- Certified PAPI coach and facilitator
- Certified MRA (360 Deg) feedback coach and facilitator
- Certified Chally Coach
- Franklin Covey Certified facilitator

Project Timeline for 6 months program

➔ Week 1

Initial Setup and Onboarding

- Introduction of the Concepts, Methodology, Approach and learning styles to participants
- Creating safe environment to open up with trust

➔ Month 1 & 2

Lead Self

- Group Coaching to understand the current level of leaders
- Assessment of self
- Leading self topics coverage

➔ Month 3 & 4

Leading Others

- Applying the learnings in practice
- Discuss challenges and opportunities
- Lead other topics coverage

➔ Month 5 & 6

Leading organization

- Discuss challenges from leading others
- Align style to the need of organization

2024



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How to Engage with us?

Client Onboarding

➔ Introduction Call

- Schedule a call to introduce our team and understand your business needs and goals.

➔ Proposal and Agreement

- We will Send a detailed proposal outlining the agreed-upon services, timeline, and pricing.

➔ Kickoff Meeting

- Conduct a kickoff meeting to dive deeper with target audience

➔ Course delivery

- Deliver the course for the identified potential leaders of organization for their Leadership self awareness and growth



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Contact Us



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