



**DeeKay Excellence**  
Explore within you

## **Mission/Vision Statements**

### **DeeKay Excellence Mission Statement**

Our mission as Coach and Coach training provider

- Improving the Self-awareness of the leaders bringing it to conscious mind for them to respond accordingly for different situations
- Self-realization of their fullest potential and leadership style
- Uncover their current Bias, Barriers and Beliefs based on which they work upon currently
- Make Leaders think deeply as well as towards a longer-term vision by exploring various options by partnering with clients through SEED GROWTH Model
- Learn about themselves and unlearn for change and transformation
- Provide clarity on dilemma and hence move towards clear vision
- Creating a community of coaches as a ripple effect who are self-aware with conscious mind available at the service of business leaders and executives who seek clarity in their life and career path making them self-realize their fullest potential and move forward towards transformation and growth

### **DeeKay Excellence Vision Statement**

Our Vision as Coach and as Coach training provider

- “To enable my clients to have clear direction, focus and achieve quantifiable success in all areas of the business.
- To Evolve leaders and professionals to uncover their bias, beliefs and barriers while focusing their energy towards way forward to achieve their vision and goals
- To grow them to go by intuition and building on confidence to learn, develop into the people and organizations they would like to be.
- To enable business leaders and executives to be a sounding board partners and coaches for their community and equipping them with necessary qualities, competencies and tools to be of help and service to their clients.
- To keep the channel of learning and knowledge sharing flow through coaches for growth and transformation of this world